

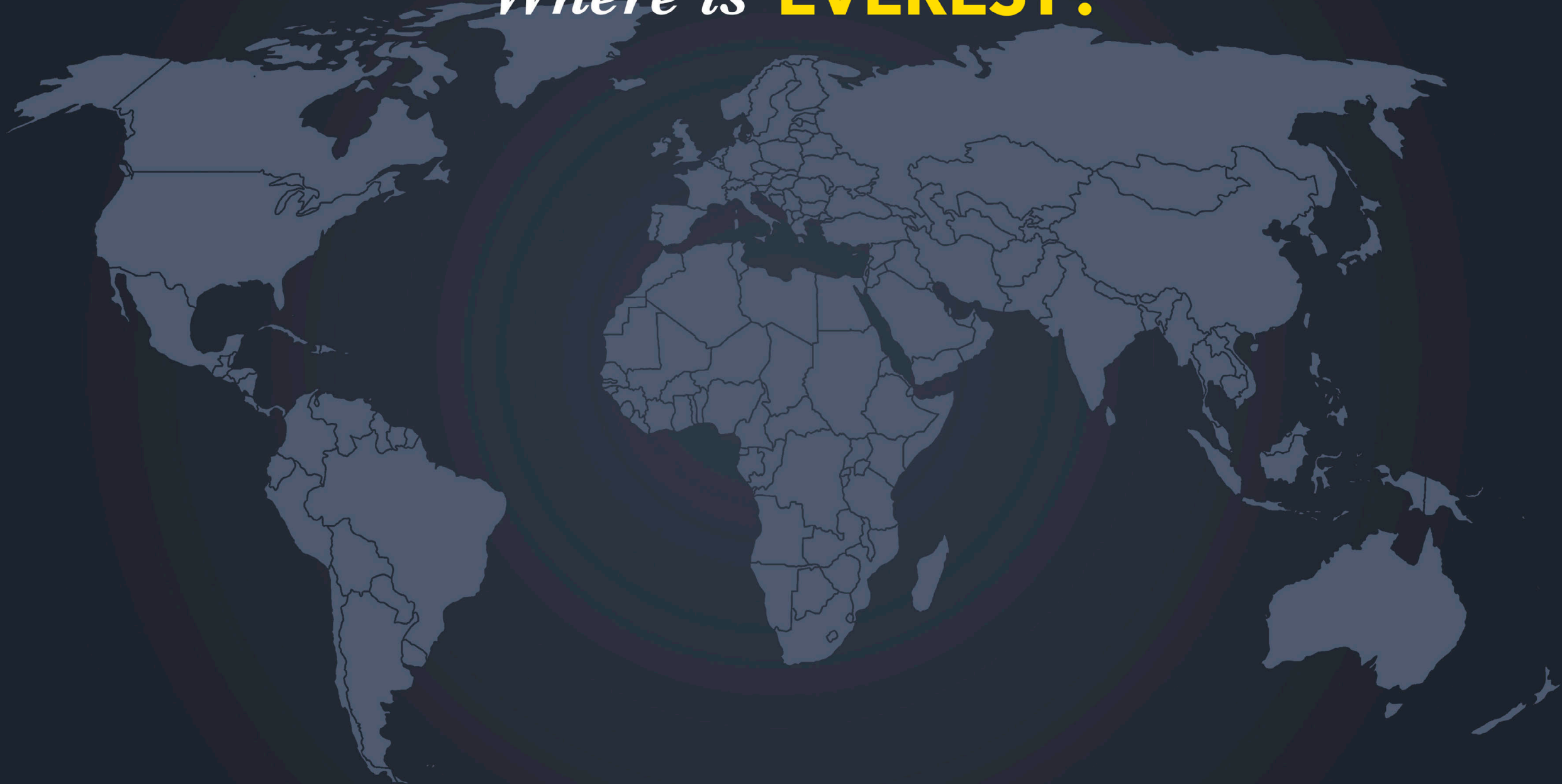


*the dark side of*  
**EVEREST**

**A LUMOS PROJECT BY**

*Jordan Dunn*

*Where is* **EVEREST?**



*There is* **EVEREST!**



*Between*  
**Nepal**  
**& Tibet**



# NEPAL

*GEOGRAPHICAL, SOCIAL, & RELIGIOUS*  
**REGIONS OF NEPAL**



A photograph of a white building with green window frames and a stone wall in a mountainous region. The word "POVERTY" is overlaid in large white letters. The building has a corrugated metal roof and is surrounded by a stone wall. The background shows a steep, rocky mountain slope under a cloudy sky.

**POVERTY**

# *Nepal's* **ECONOMY**

**25%**

*of population below  
the poverty line*

**30%**

*of GDP from  
remittances*

**TWO THIRDS** *of Nepal works in* **AGRICULTURE**



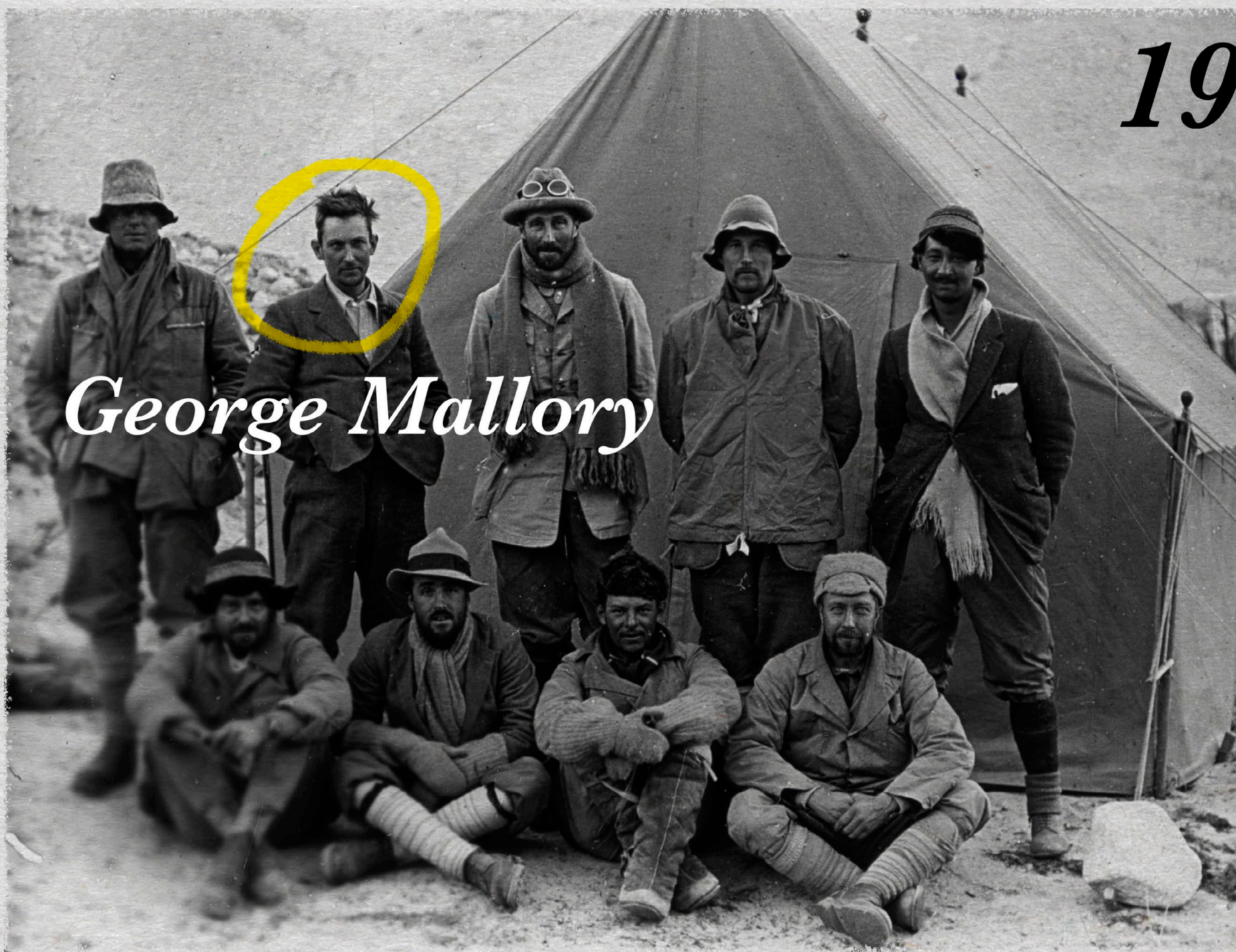
*The Story of*  
**EVEREST**



1924



1924



*George Mallory*



“  
**Because  
it's there.**”

# THE CONQUEST OF EVEREST

~

“The mission we undertook was not, in our eyes, in the nature of some competition on a giant scale in which we vied to outdo the efforts of previous expeditions, dramatic and popular as such a concept might be. [...] The opponent was not other parties, but Everest itself.”

– *Sir John Hunt, 1953*

# *The First Summit*

**Edmund  
Hillary**



**Tenzing  
Norgay**

MAY 29  
**1953**



29,029ft.

*of elevation*

# Growth of Tourism

## *Namche Bazar*









 **Comfort  
INN**

*Since Hillary & Tenzing's  
ascent in 1953*

**5,294**

*people have  
summitted Everest*

*Nepal's economy  
grew by*

**6x**

*between  
1990 and 2017*

A man in outdoor gear stands on a rocky mountain trail. He is wearing a dark long-sleeved shirt, dark pants, and brown hiking boots. He has a scarf around his neck and sunglasses hanging from his shirt. The background features snow-capped mountain peaks under a clear blue sky with some clouds. The foreground is a rocky, brownish mountain slope.

# MY STORY



*The*  
**SHERPA**





A group of hikers is seen from behind, walking along a dirt trail on a steep, rocky mountain slope. The hikers are wearing backpacks and various outdoor gear. The trail is surrounded by dense green pine trees and shrubs. In the background, a vast mountain range stretches across the horizon under a clear blue sky. The overall scene is bright and sunny, suggesting a clear day for hiking.

*A mountaineering organization that*  
**GIVES BACK**



**Pasang Lama Sherpa**  
*Keeper of the Trail*



*Four Focus Areas:*

---

**EDUCATION**  
**HEALTHCARE**  
**ECONOMICS**  
**CONSERVATION**

# GOALS

**UNDERSTAND** *the culture & society of Nepal*

**WITNESS** *the mountaineering industry*

**LEARN** *about each of the 4 focus areas*

# STRUCTURE OF THE TRIP

## FIRST TWO WEEKS

Trek through Himalayan villages to Everest Base Camp.

**LOCATION:** KHUMBU REGION

## NEXT FIVE WEEKS

Work in mountain conservation & tourism management with ACAP.

**LOCATION:** VILLAGE OF GHANDRUK (ANNAPURNA)

## LAST TWO WEEKS

Volunteer in a hospital to observe Nepali healthcare standards.

**LOCATION:** KATHMANDU



*Part I*  
**BASE CAMP**





# Ram Moktan

*My guide*



SUNSHINE MARKET

20

विनिता  
मौजनालय  
एड हज









Tara Air

9N-

THE NETWORK  
OF EXTRAORDINARY JOURNEYS



**LUKLA**

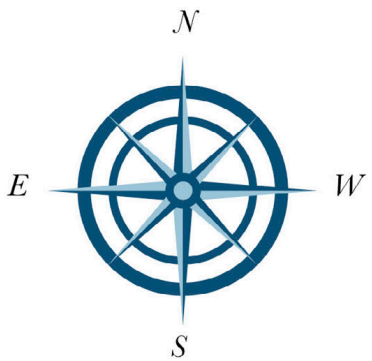
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*The world's*  
**MOST**  
**DANGEROUS**  
*airport*

---



# MAP OF NEPAL





**Surya**

*Assistant guide*



**Biru**

*Assistant guide*









THAMSERKU VIEW LODGE  
&  
RESTAURANT  
PHORTSE-9,SOLUKHUMBU





**श्री लाचें दोमान कालडु प**  
कावे आ वि स ३ चोरकिं आ वि स १ स

विमान दुस विधि	०६८८ सान वेरास ७
विमान वेरास विधि	०६९० सान आवाण ७८
पुणेची संभार	०७२५ वि
सुभार विधि	०७३० सान विराजी रोड १ आ
	०७३५ आस विराजी रोड १ आ
	०७३८ आस आस रोड १ आवाण
	०७४० श्री विना रोडी रोड १ रविना १
	०७४५ श्री आस विराजी रोड
	०७४८ श्री विराजी रोड
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	०७५८ श्री आस रोड
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	०७८५ श्री आस रोड
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	०७९५ श्री आस रोड
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	०८०५ श्री आस रोड
	०८१० श्री विराजी रोड
	०८१५ श्री आस रोड
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	०९८० श्री विराजी रोड
	०९८५ श्री आस रोड
	०९९० श्री विराजी रोड
	०९९५ श्री आस रोड



# PORTERS





**PORTER**

*is a job*

**SHERPA**

*is an ethnic group*









# EVEREST EXPEDITION SALARY

**\$5,000**

*for a Nepali guide*

**\$50,000**

*for a Western guide*



















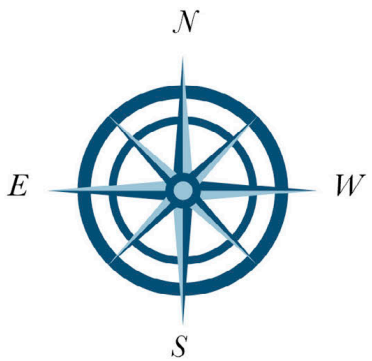






*Part II*  
**ANNAPURNA**

# MAP OF NEPAL



# GHANDRUK















NATIONAL TRUST FOR NATURE CONSERVATION  
ANNAPURNA CONSERVATION AREA PROJECT  
UNIT CONSERVATION OFFICE  
GHANDRUK - KASKI

Small informational sign on the wall.

*Job Roles*

---

**SURVEYS**  
**DATA COLLECTION**  
**CAMERA TRAPS**  
**WASTE CLEANUP**









Canon

Canon

# NEW ROADS



# EDUCATION



# HYDROPOWER

*Nepal is capable of*

**50,000**

*megawatts  
of hydropower*

*It currently uses*

**400**

*megawatts  
of hydropower*



*Part III*  
**KATHMANDU**

# MAP OF NEPAL



# POLLUTION















आकस्मिक कक्ष / EMERGENCY

आकस्मिक कक्ष

ALKA DENTAL HOME  
DENTAL CLINIC  
DENTAL SURGERY  
DENTAL X-RAY

ALKA  
Cosmetic Dermatology  
Skin Laser Clinic





**प्रकार एक मधुमेह**

यदि शरीरमा इन्सुलिनको उत्पादन नभइमा उपचार हुने मधुमेह रोगलाई (Type 1 Diabetes Mellitus) प्रकार एक मधुमेह रोग भनिन्छ । यसको रोग बढ्दाहुन्छमा वढी देखिन्छ ।

**प्रकार दुई मधुमेह**

त्यस्तै शरीरमा उत्पादन भइको इन्सुलिनले राम्रोसँग काम नगरेमा उपचार हुने मधुमेह रोगलाई (Type 2 Diabetes Mellitus) प्रकार दुई मधुमेह रोग भनिन्छ । यसको मधुमेह रोग वढी वयस्क - सासुर 80 वर्ष माथिका व्यक्तिहरूमा देखिन्छ ।

**कतै तपाईंले रगतमा चीनीको मात्रा ?**

मधुमेहका लक्षणहरूलाई चिन्नुकोसँगै र रगतको उपचार हुने अति छिटो रोग पाएमा लजाएर अरुको उपचार र चिकित्सा गर्नु हुने साथै राम्रोसँगै राम्रोसँगै उपचारबाट लड्नु हुने

**Dr. Ashish Jha**  
MBBS, MD, FRCP  
Diabetes & Endocrinology  
Specialist

**सुदृढ बस्नु**



**PRAN Frooto**  
Mango Drink  
Any Time Frooto Time

# NEPAL'S NEEDS

**ECONOMIC** *diversification*

**HEALTHCARE** *education & sanitation*

**INFRASTRUCTURE** *development*

**EDUCATION** *reform*

**ENVIRONMENTAL** *sustainability*



# BACK TO EVEREST

**MOUNTAINS** *have brought Nepal growth*

*But now it is too* **RELIANT** *on them*

*Nepal can no longer put hope in* **EVEREST**

*It must forge its own* **FUTURE**



Br...

ABC

To All Gates  
A Todas Puertas

Wholes...

wood Auto Broken

mbia · Nashville  
Lebanon

TDO

ELEVATOR

SCALE

THE  
NORTH  
FACE



*the dark side of*  
**EVEREST**

**A LUMOS PROJECT BY**

*Jordan Dunn*